**Future Learn**

## Certificate of Achievement

# Daniil Gurgurov

has completed the following course:

**INTRODUCTION TO BUSINESS MANAGEMENT**

**KING'S COLLEGE LONDON**

This online course explored how to manage people, money and information, and how to develop your own management and leadership style.

4 weeks, 4 hours per week

**Sonny Peart**
Module Leader for Business Management, King's Foundations
King's College London

**KING'S College LONDON**

# Daniil Gurgurov

has completed the following course:

## INTRODUCTION TO BUSINESS MANAGEMENT
### KING'S COLLEGE LONDON

This course introduced foundational business concepts, tools and terminology whilst exploring four key aspects of business management: managing money, managing people, managing information, and - most importantly – managing and understanding yourself. Throughout the course, participants were encouraged to reflect on their own management and leadership style and consider the concepts of success, sustainability, and social responsibility.

**STUDY REQUIREMENT**
4 weeks, 4 hours per week

**LEARNING OUTCOMES**
- Apply a range of business concepts, tools and terminology to common business situations
- Explain the importance of business management for you and your community
- Identify your own skills, interests and ideas, and how you can continue to develop them
- Explore opportunities and challenges of working with others: including collaboration, listening to others, feedback, negotiation
- Explain the important aspects of a business idea to potential customers and investors
- Reflect on what you've learnt and how you will apply this now

**SYLLABUS**
- Managing yourself: introduction to management and leadership styles.
- Managing money and key financial concepts, including the implications of various sources of finance and the relative importance of cash flow and profit.
- Managing people, stakeholder management and professional communication.
- Managing Information: different information types and key information management issues.
- The roles businesses play in the lives of people and communities, and social responsibility.
- Aspects of growth and the effects of success.

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